October 9, 2012



ATTENDEES

Kelly Barker, Dani Lotton Barker, Cindy McCoy, Laura Diaz Moore, Aline Hoey, Sally Zogry, Brandy Ernzen, Sara Taliaferro, Scott Cinnamon, and Catherine Bolton were in attendance.

PRINCIPAL CINNAMON'S REPORT

A big thank you to Sally Zogry and volunteers for the Cordley Carnival! It was a great event. Also a big thanks to Becky O'Keefe for arranging volunteers for Picture Day. The volunteers at Picture Day collect height and weight information for the wallet identification cards.

On October 22nd, one of the community meetings with Gould Evans will be held at Cordley. The architects will report the results of their reviews of the school and the focus groups they held with faculty and staff. Such things as whether or not to preserve the historic structure can be discussed at this meeting. Everyone is encouraged to attend and give feedback on their hopes for the school.

TREASURERS REPORT (please see attachment)

Aline Hoey reviewed the treasurer's report. She is still compiling the Carnival budget report. She mentioned that it would be helpful to sell more Cordley Carnival tee shirts. Others commented that we could sell them at other school-wide events and possibly along with the extra Equal Exchange Fundraiser items.

PRESIDENT'S REPORT

Kelly Barker said that he and others working the admissions table for the Carnival made the executive decision to charge \$5.00 for a single child's entry with an adult. It was a situation where he thought the adult might not bring the child in if charged the full admission price of \$10.00. He floated the idea of not charging admission at all next year and questioned whether or not we could afford to do so. It would mean having less for teacher wish lists and other things. The group discussed it and tabled the discussion.

Since Cordley has changed the focus of class parties away from traditional seasonal holidays in an effort to be more inclusive and community service oriented, we might consider changing the holiday families program in some ways as well. It currently is primarily a way for families to get wrapped gifts for their children and seems pretty easily identified as a Christmas holiday theme. The group discussed the desire to support families in some fashion, with food or support for utilities or other needs over the winter break. With a little advance notice, staff could guide families to sign up at other



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agencies such as Toys For Tots, Salvation Army, or Ballard Center for shopping for toys for the children. The idea of identifying the program as a winter break support event

might be helpful, calling it something like "Winter Warmth". In the past, we have given gifts and food and transportation if needed. A couple good points were raised. First, how do we keep the level of past giving from the Cordley Community if the act of buying and wrapping and donating an actual gift was especially appealing to them? The PTA contribution is half, with individual donations making up the difference. Second, how do we give monetary assistance (for example, for utilities) without seeming patronizing or controlling about how the money is spent? It was suggested to check with the utility companies to see how arrangements could be made. Do we gather food to distribute from school, or do we arrange something with Dillons, Checkers, the Merc to have some card to scan at checkout that we can reimburse? Catherine Bolton mentioned that Pinckney gives Walmart gift cards to each family who signs up so that they could get gifts, clothes, or food. The suggestion was made to give choices on the signup sheet. Since Denise Parker-Timms and Lora Jost, co-coordinators for the Holiday Families program, were not present at the meeting, Kelly Barker said he would contact them to arrange a meeting with them, the PTA Board, and Mr. Cinnamon before the November meeting. Our fallback would be slight modifications and essentially doing it as we have been for this year, given that notices need to go out pretty soon. Laura Diaz Moore asked that, since this could be an issue of great importance to folks, we publicize the fact that this will be discussed at the November PTA meeting in advance. Sara said that she could get something to Jackie Stafford for the October PTA Newsletter. In future, we will need to think how to transition the Holiday Families line item, but that can be tabled for further discussion.

OLD BUSINESS

FOOD DRIVE: The Food Drive is going well. Laura Diaz Moore reports that this coming Sunday from 11:00 AM to 3:00 PM, volunteers will be collecting food at Dillons. Notices were sent out to room parents. Volunteers can wear spirit wear and hand out lists of items we need for our food drive to customers at Dillons. Volunteers will also be needed to load the van and bring items to the school. New volunteers are still welcome.

SPIRIT WEAR: Jeannie Houts submitted a report that Spirit Wear orders and still coming in, and the response has been positive. It was discussed how many extras and in what sizes we needed to order. It was decided that between five and ten shirts would be ordered, or about \$50.00 worth of shirts. We can sell extras, along with the Carnival t-shirts, at the Barn Dance. We will get a new design for next year's Spirit Wear. Someone had checked, and tee shirts were sold for \$10.00 at Pinckney and West. It was suggested that we be proactive next year about keeping the price lower next year, yet this



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year we had no coordinator and a time constraint, so it made sense to do the expedient thing and go with the same local vendor as last year.

NEW BUSINESS

CLASS PARTIES: CORDLEY CARNIVAL: Sally Zogry, Cordley Carnival Coordinator, reviewed the Cordley Carnival event. She said that there were two complaints. The first was that there was not enough food. It was anticipated that we would have about 400 people, but we had over 700. Some Cordley parents volunteered to donate or participate as food vendors next year. The other complaint was that some activities such as the hamster balls were so popular that the lines were quite long. We could perhaps add one more hamster ball next year and maybe move the bouncy house inside where the food used to be set up. This would also draw more folks in to notice the silent auction. There was consensus that we want to keep momentum going and try to recruit committee members for this event next spring. Sally noted that some costs, such as the reusable signs, will not be repeated next year.

LOCAL FOOD: Iwig Dairy is being considered as a possible milk purveyor for the School District, and Cordley may be the test site. It would require more equipment, since the milk would not be sold in the individual cartons.

CURRENT AND UPCOMING EVENTS:

- A Farm to School meal will be served October 25th. There will be a district-wide ad piece about local farmers a few days before the event.
- The Class Party for the Community Food Drive will be October 18th.
- Equal Exchange Fundraiser is ongoing and runs from October 3 to the 21st.
- Parent/Teacher Conferences are November 7th and 8th. Volunteers for staff meals are needed.
- The November PTA Meeting is November 13th at 7:00 PM.

Brandy Ernzen made a motion to adjourn the meeting, and Catherine Bolton seconded.